

NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

# China: A New Starbucks Every Day

## Vocabulary Practice



- Match the words on the left with the meanings on the right.

- |                     |          |  |
|---------------------|----------|--|
| 1. popular          | <u>E</u> | A. people who buy things                         |
| 2. recently         | _____    | B. not a long time ago                           |
| 3. announce (v.)    | _____    | C. to become weak, less active                   |
| 4. customers        | _____    | D. controlled by (used to talk about a business) |
| 5. economy          | _____    | E. liked by many people                          |
| 6. slow down (v.)   | _____    | F. hopeful and confident about the future        |
| 7. optimistic       | _____    | G. to tell many people at one time               |
| 8. operated by (v.) | _____    | H. an area of business and money                 |

- Use the above words to complete the sentences. Use plural forms and past tense if necessary.

1. I really believe I will like my new job. I feel optimistic.
2. Millions of \_\_\_\_\_ around the world buy coffee from Starbucks.
3. That restaurant is \_\_\_\_\_ my uncle. He bought it last year.
4. Tim was sick \_\_\_\_\_. That's why he stayed at home last Monday.
5. Coffee is very \_\_\_\_\_. People drink it in many countries.
6. It's difficult to do business and save money when the \_\_\_\_\_ is bad.
7. My grandfather is eighty years old. He is beginning to \_\_\_\_\_.
8. Bob and Susan \_\_\_\_\_ their wedding plans to everyone yesterday.

- Choose any two of the above words and write your own sentences.

1. \_\_\_\_\_
2. \_\_\_\_\_

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# Grammar in the News

## China: A New Starbucks Every Day



- **Complete the paragraph by circling the correct words.**

Think about China and you may start to **(1)**\_\_\_\_\_ about its most popular drink, tea. This may start to change, however. Starbucks recently **(2)**\_\_\_\_\_ its plan to open one new coffee shop in China – one new coffee shop every day, for five years! Starbucks has already **(3)**\_\_\_\_\_ many coffee shops **(4)**\_\_\_\_\_, so by 2021 it hopes to have almost 5,000 shops across the country. When Starbucks opened **(5)**\_\_\_\_\_ first coffee shop in China 17 years ago, business **(6)**\_\_\_\_\_ not so good. Since then, more and more Chinese people have **(7)**\_\_\_\_\_ to drink coffee. Now, most Starbucks customers are **(8)**\_\_\_\_\_, but soon most of its customers may be Chinese. **(9)**\_\_\_\_\_ the Starbucks plan be successful? It's difficult to say. Some other American businesses (such as McDonalds and KFC) in China are **(10)**\_\_\_\_\_ doing very well. Also, the Chinese economy is **(11)**\_\_\_\_\_ to slow down. Nevertheless, the CEO of Starbucks is optimistic. He says Starbucks will **(12)**\_\_\_\_\_ "if the stores are operated by Starbucks people."

**1.**

- (A) thinks  
(B) think  
(C) thinking

**2.**

- (A) announced  
(B) announce  
(C) announces

**3.**

- (A) opened  
(B) open  
(C) opens

**4.**

- (A) there  
(B) their  
(C) they're

**5.**

- (A) it  
(B) it's  
(C) its

**6.**

- (A) were  
(B) was  
(C) is

**7.**

- (A) began  
(B) begin  
(C) begun

**8.**

- (A) America  
(B) American  
(C) United States

**9.**

- (A) Will  
(B) Are  
(C) Is

**10.**

- (A) no  
(B) not  
(C) nothing

**11.**

- (A) begun  
(B) begins  
(C) beginning

**12.**

- (A) successful  
(B) success  
(C) succeed

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# China: A New Starbucks Every Day



## How Much Do You Understand?

● *According to the article, write 'T' (True) or 'F' (False) next to each statement.*

1. \_\_\_\_\_ The article is about tea and coffee in China.
2. \_\_\_\_\_ Coffee is now the most popular drink in China.
3. \_\_\_\_\_ You must be 17 years old to drink coffee in China.
4. \_\_\_\_\_ Starbucks is more popular in the United States than in China.
5. \_\_\_\_\_ The Chinese economy was stronger in the past.
6. \_\_\_\_\_ The CEO of Starbucks thinks the company will make money in China.

## Discuss

● *Discuss the following questions with your classmates.*

1. Do you like Starbucks? Why? / Why not?
2. Why do so many people like Starbucks?
3. Do you think the plan to open so many coffee shops in China is a good idea?  
Why? / Why not?

## Write

● *Choose one of the above discussion questions. Write a short paragraph to answer it.*

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**Headline 'China: A New Starbucks Every Day'**

**Grammar Focus** Mixed (includes Past Simple and Present Perfect)

**Level** Pre-Intermediate to Intermediate (CEFR A2 to B1)

**ANSWER KEY Page 1**

*My Notes*



● **Vocabulary**

- |      |                |
|------|----------------|
| 1. E | 1. optimistic  |
| 2. B | 2. customers   |
| 3. G | 3. operated by |
| 4. A | 4. recently    |
| 5. H | 5. popular     |
| 6. C | 6. economy     |
| 7. F | 7. slow down   |
| 8. D | 8. announced   |

**ANSWER KEY Page 2**

**ANSWER KEY Page 3**

● **Grammar (Article)**

- |      |       |
|------|-------|
| 1. B | 7. C  |
| 2. A | 8. B  |
| 3. A | 9. A  |
| 4. A | 10. B |
| 5. C | 11. C |
| 6. B | 12. C |

● **How Much Do You Understand?**

1. F (*It is about the Starbucks plan to open coffee shops in China.*)
2. F (*It says tea is the most popular drink in China.*)
3. F (*It doesn't say this.*)
4. T
5. T
6. T

**News Sources:**

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- <http://www.businessinsider.com/how-starbucks-is-different-in-china-2014-8>
- <http://www.forbes.com/sites/helenwang/2012/08/10/five-things-starbucks-did-to-get-china-right/#a7e4e0d48e35>
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