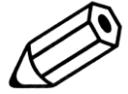


NAME: _____

DATE: _____

China: A New Starbucks Every Day

Vocabulary Practice



- Match the words on the left with the meanings on the right.

- | | | |
|---------------------|----------|--|
| 1. popular | <u>E</u> | A. people who buy things |
| 2. recently | _____ | B. not a long time ago |
| 3. announce (v.) | _____ | C. to become weak, less active |
| 4. customers | _____ | D. controlled by (used to talk about a business) |
| 5. economy | _____ | E. liked by many people |
| 6. slow down (v.) | _____ | F. hopeful and confident about the future |
| 7. optimistic | _____ | G. to tell many people at one time |
| 8. operated by (v.) | _____ | H. an area of business and money |

- Use the above words to complete the sentences. Use plural forms and past tense if necessary.

1. I really believe I will like my new job. I feel optimistic.
2. Millions of _____ around the world buy coffee from Starbucks.
3. That restaurant is _____ my uncle. He bought it last year.
4. Tim was sick _____. That's why he stayed at home last Monday.
5. Coffee is very _____. People drink it in many countries.
6. It's difficult to do business and save money when the _____ is bad.
7. My grandfather is eighty years old. He is beginning to _____.
8. Bob and Susan _____ their wedding plans to everyone yesterday.

- Choose any two of the above words and write your own sentences.

1. _____
2. _____

NAME: _____

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Grammar in the News

China: A New Starbucks Every Day



- **Complete the paragraph by circling the correct words.**

Think about China and you may start to **(1)**_____ about its most popular drink, tea. This may start to change, however. Starbucks recently **(2)**_____ its plan to open one new coffee shop in China – one new coffee shop every day, for five years! Starbucks has already **(3)**_____ many coffee shops **(4)**_____, so by 2021 it hopes to have almost 5,000 shops across the country. When Starbucks opened **(5)**_____ first coffee shop in China 17 years ago, business **(6)**_____ not so good. Since then, more and more Chinese people have **(7)**_____ to drink coffee. Now, most Starbucks customers are **(8)**_____, but soon most of its customers may be Chinese. **(9)**_____ the Starbucks plan be successful? It's difficult to say. Some other American businesses (such as McDonalds and KFC) in China are **(10)**_____ doing very well. Also, the Chinese economy is **(11)**_____ to slow down. Nevertheless, the CEO of Starbucks is optimistic. He says Starbucks will **(12)**_____ "if the stores are operated by Starbucks people."

1.

- (A) thinks
(B) think
(C) thinking

2.

- (A) announced
(B) announce
(C) announces

3.

- (A) opened
(B) open
(C) opens

4.

- (A) there
(B) their
(C) they're

5.

- (A) it
(B) it's
(C) its

6.

- (A) were
(B) was
(C) is

7.

- (A) began
(B) begin
(C) begun

8.

- (A) America
(B) American
(C) United States

9.

- (A) Will
(B) Are
(C) Is

10.

- (A) no
(B) not
(C) nothing

11.

- (A) begun
(B) begins
(C) beginning

12.

- (A) successful
(B) success
(C) succeed

NAME: _____

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China: A New Starbucks Every Day



How Much Do You Understand?

● *According to the article, write 'T' (True) or 'F' (False) next to each statement.*

1. _____ The article is about tea and coffee in China.
2. _____ Coffee is now the most popular drink in China.
3. _____ You must be 17 years old to drink coffee in China.
4. _____ Starbucks is more popular in the United States than in China.
5. _____ The Chinese economy was stronger in the past.
6. _____ The CEO of Starbucks thinks the company will make money in China.

Discuss

● *Discuss the following questions with your classmates.*

1. Do you like Starbucks? Why? / Why not?
2. Why do so many people like Starbucks?
3. Do you think the plan to open so many coffee shops in China is a good idea?
Why? / Why not?

Write

● *Choose one of the above discussion questions. Write a short paragraph to answer it.*

Headline 'China: A New Starbucks Every Day'

Grammar Focus Mixed (includes Past Simple and Present Perfect)

Level Pre-Intermediate to Intermediate (CEFR A2 to B1)

ANSWER KEY Page 1

My Notes



● **Vocabulary**

- | | |
|------|----------------|
| 1. E | 1. optimistic |
| 2. B | 2. customers |
| 3. G | 3. operated by |
| 4. A | 4. recently |
| 5. H | 5. popular |
| 6. C | 6. economy |
| 7. F | 7. slow down |
| 8. D | 8. announced |

ANSWER KEY Page 2

ANSWER KEY Page 3

● **Grammar (Article)**

- | | |
|------|-------|
| 1. B | 7. C |
| 2. A | 8. B |
| 3. A | 9. A |
| 4. A | 10. B |
| 5. C | 11. C |
| 6. B | 12. C |

● **How Much Do You Understand?**

1. F *(It is about the Starbucks plan to open coffee shops in China.)*
2. F *(It says tea is the most popular drink in China.)*
3. F *(It doesn't say this.)*
4. T
5. T
6. T

News Sources:

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- <http://www.forbes.com/sites/helenwang/2012/08/10/five-things-starbucks-did-to-get-china-right/#a7e4e0d48e35>
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